

BLANC

*Building modern
Tower of Babel.
This time successfully!*

WHO ARE WE?

We are a team of tech enthusiasts from Canada to help individuals and companies acquire bigger markets by gaining customers around the globe. We created a **revolutionary AI solution** that allows you to adapt every type of video content into 47+ languages.

WHAT WE DO?

By using AI, Blanc deep translates your video content into **47+ languages**, making it accessible to an international audience. Each video is then checked and approved by the native speaker of the assigned language to make localization precise.

HOW IS IT DONE?

Suppose there is a video of a person speaking in English. Just upload it to **Blanc Dashboard**, choose the needed features and languages you wish it to be translated into.

Blanc applies its algorithms, localizes the content, and gets the video of the same person speaking any chosen language such that lip movement is adjusted accordingly, making the video look natural and authentic.

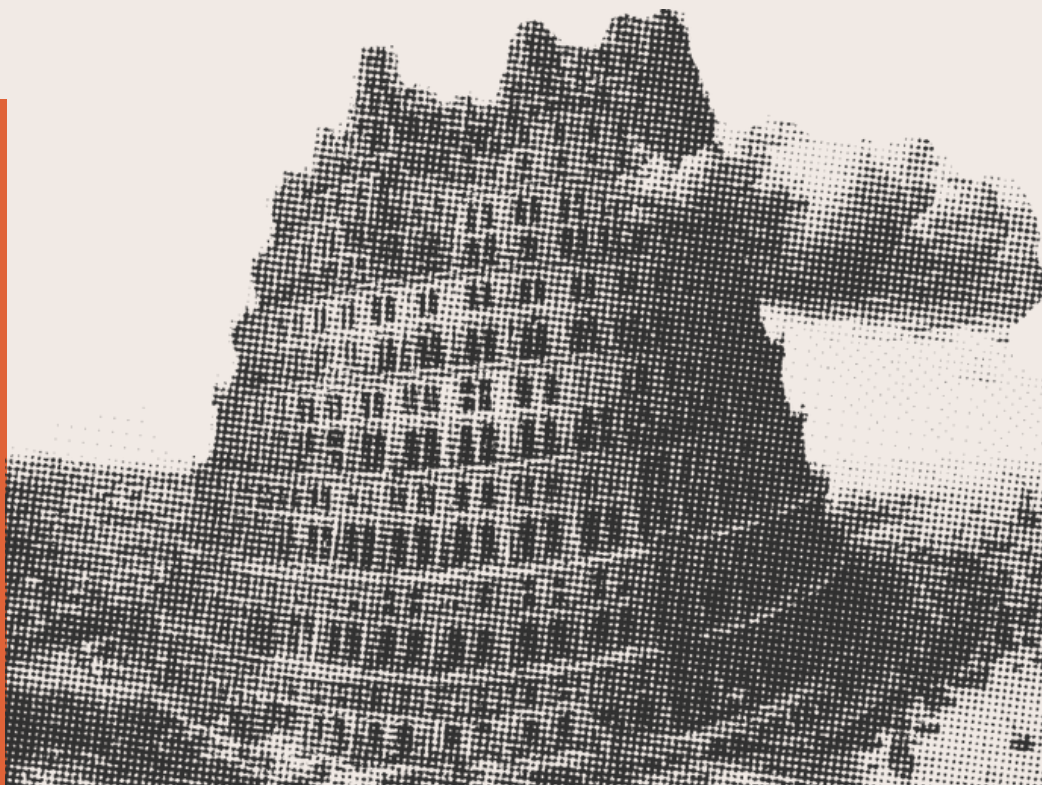


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Here at Blanc, we appreciate entrepreneurs of every kind. Our mission is to help businesses expand internationally and accelerate growth across industries and effectively bridge the linguistic gap between people all around the globe.

Vital Facts

- Industrial researches proved that 65% of people with high proficiency in English prefer to consume content in their native languages. (Phrase. co)
- Translating the content to the commonly used 47 languages enables you to reach 80% of the online purchasing power globally. (Translated.com)
- There is a risk of losing more than 40% of the total addressable market if the content isn't localized. (Phrase. co)



Blanc has been created using unlimited possibilities of AI technology. We constantly thrive to excel our software to be more effective for your comfortable use. Our features include: Voice-over, LipSync, Subtitles, BAS, In-video text translation & replacement, or Multispeaking system to select from.

MORE ON OUR FEATURES:

Voiceover	With the help of more than 250 neural voices in 47 languages Blanc is able to produce high quality voice over for your translated videos, so no one can tell it is not a real person speaking.
LipSync	Algorithm adjusts lips movement in each video frame to make a speaker look like a native. It guarantees seamless elimination of visual differences in lips movement. Making the consumption of the video content pleasant and comfortable for the chosen audience.
Subtitles	Available in 47 languages, subtitles increase accessibility and comprehension quality of your video, resulting in a better end-user experience.
BAS	Background Audio Separation algorithm extracts all background sounds in the original video and adds them back in the final video. It saves the original background sounds, helping you to avoid additional post-production costs while preserving initial sounds.
In-video text Translation & Replacement	Blanc provides localization and replacement of the text & animation in the video. By translating in-video text Blanc makes post production a seamless experience, while increasing user experience.
Multispeaker System	Our system allows to translate & voiceover videos with multiple speakers present. Using different neural voices for each speaker Blanc enhances viewer's experience and quality of video production.

Blanc's Vision is to see people communicating without noticing they speak different languages. We want to make language differences irrelevant in human interaction and content consumption.

Our mission is to bridge the gap between different languages, cultures, and view points.

Join Blanc at useblanc.com

HOW CAN BLANC HELP YOU GO GLOBAL?



Across all communication channels, content adaptation strategy has always resulted in global exposure, interaction, and brand loyalty. Blanc is here to help you to **reach your global audience** with localized digital video content. Increase your visibility on various platforms as well as on social media channels all over the world **for better audience engagement and conversion rates.**

Industry is experiencing **a significant increase in the use of video for in recent years.** Businesses are now ubiquitous in using video to promote their products. It is very easy to make a business international using video localization, as it is proven to help to attract and retain customers from other countries.

Blanc saves you the hassle and unnecessary costs of video post-production, striving together with you to make business globally accessible and popular. While making you an internationally known and a successful entrepreneur.

WHAT CAN BLANC HELP YOU WITH?



The goal of the localization is to eliminate cultural and linguistic differences. Blanc has been created to help you to share your knowledge globally without linguistic boundaries and difficulties of post-production.

MAKE CONTENT ACCESSIBLE

Let's expand your reach to a wider audience by making your content accessible and fully understandable in 47+ languages.

BOOST YOUR AUDIENCE

For video content, language localization is vital. Localize your videos to the languages of the international markets you plan to enter.

EFFECTIVE MARKETING

For developing a sustainable market presence your brand identity is essential. You have to "talk" universally in the same voice with your audience. The constant style, tone, and character of your message can therefore be established only through efficient localization. Language localization affects all elements of customer and buying behavior. For professionals that aim to grow their market, it, therefore, forms part of a vital procedure.

SALES BOOST

Localization of content means that all types of information are adjusted and adapted to the local target market. If you are interested in selling more, consumers need to understand how your product/service works and how your customers relate to this product.

PRICE LIST

At Blanc, we get everything done with great care and attention. **Translation, voiceover, captions, video graphics, lipsync & multispeaker system** you name it! Besides the AI involvement, we also have a team of native speakers all around the globe to do proofreading/watching of everything the AI does, to make sure everything is 100% correct, to provide you with unmatched service.

Voice-over with translation (1 person)	\$4/min
Voice-over with translation (2 people)	\$5/min
In-video text translation & replacement	\$1.5/min
LipSync (beta, 1 person)	\$0.5/min
BAS (background audio separation)	\$0.5/min
Subtitles	\$1

CONTACT US

Blanc Technologies Inc.

Our Contact

BLANC I TECHNOLOGIES NC.

100 ELGAR PLACE, 17F,
BRONX, NY
10475

HELLO@USEBLANC.COM

USEBLANC.COM

FB: [HTTPS://WWW.FACEBOOK.COM/USEBLANCBLANC/](https://www.facebook.com/useblancblanc/)

LINKEDIN: [HTTPS://WWW.LINKEDIN.COM/COMPANY/BLANC-INC](https://www.linkedin.com/company/blanc-inc)

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